

## Website Development (WordPress)

Hong Kong–registered company

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Wisegigs Limited is a Hong Kong–registered company specialising in web development, managed hosting and digital services for international clients. Our team designs, builds and maintains WordPress websites, e-commerce stores and custom online solutions, while also providing ongoing support, performance optimisation and consulting.

Through the Wisegigs Dev department, we focus on reliable long-term partnerships: we take care of the technical side – infrastructure, code quality and security – so that our clients can focus on growing their business.

### Wisegigs Limited – Website Development in WordPress

We build modern websites on **WordPress** using a **blank theme** (not pre-made templates).

This means:

1. cleaner and lighter code
2. better performance and loading times
3. fewer compatibility issues in the future
4. a layout fully tailored to your brand and business needs

The site is managed via the **Elementor frontend builder**, so after the handover and training you will be able to:

1. change text and images on your own
2. add new sections and pages
3. modify contact forms
4. make small or even larger updates without needing a developer for every change

In simple terms, Elementor gives you **real autonomy**: you see the changes directly on the page (front-end editing) and adjust everything visually, without writing code.

We avoid pre-made templates because they are usually:

1. overloaded with unnecessary features and scripts
2. heavy and difficult to maintain
3. restrictive in terms of design and functionality
4. more likely to cause issues when updated

For that reason, **we don't use ready-made templates**. We build every project properly from the ground up.

We also **rebuild existing websites** when we consider that the current implementation cannot be safely and efficiently supported anymore (e.g. very old or problematic code, poor security, non-responsive design, etc.). In such cases we recommend a full rebuild on our cleaner, scalable setup.

### **Website Packages**

**Landing Page – 100 €**

A simple online presence, one-page website with basic sections:

presentation of the business, services/products, contact details and a simple contact action (form or button).

### **Wise Basic – 900 €**

Informational websites for small/medium businesses.

Includes:

1. multiple pages (Home, Services, About, Contact, etc.)
2. 1 standard contact form
3. responsive design (mobile / tablet / desktop)
4. basic SEO setup (titles, meta descriptions, clean URLs)
5. training on using Elementor
6. **5 hours** of additional support / changes after delivery.

### **Wise Pro – 1,300 €**

Professional websites and small e-shops.

Ideal for businesses that want both a strong presentation and online sales.

1. WordPress + WooCommerce
2. Up to **150 products**
3. basic configuration of payment and shipping methods
4. cart / checkout pages configured to your needs
5. responsive design & basic SEO optimisation
6. **15 hours** of support after delivery (adjustments, fine-tuning, improvements).

### **Wise Advanced – 2,300 €**

For larger professional websites and online stores with extensive content.

1. large **portfolio** of projects or services
2. custom quote / request forms
3. e-shop with a large number of products (multiple categories, filters, attributes, etc.)
4. dedicated landing pages for campaigns and offers
5. optimisation for speed and user experience
6. **45 hours** of support after delivery.

### **Wise Custom – 3,600 €**

For demanding projects that need a fully tailored solution.

Includes everything in **Wise Advanced**, plus:

1. **Competitor cloning / adaptation**

(we use a competitor's website as a structural and UX reference and create a version tailored to your brand – not a simple copy, but a custom adaptation).

2. **1 year of hosting** on our infrastructure.
3. **Free licenses** for selected premium plugins / software (e.g. Elementor Pro, premium form plugins, security tools, etc., depending on the project).
4. **85 hours** of support for changes, improvements and further development.

*Note:*

All prices are indicative and can be adjusted depending on the specific requirements of each project.

Prices are **exclusive of VAT** where applicable.